

EPD Generation at Heidelberg Materials

EcoPlatform | Brussels | Anne Koch
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Our vision: What we aim to deliver for our customers.

➤ Making EPDs easily and quickly accessible at any point in time along the digital customer journey (i.e. in CRM, HConnect)

- Access EPDs via databases and aggregators
- Receive an EPD with your quote

➤ More precise EPDs, much closer to the reality of their project

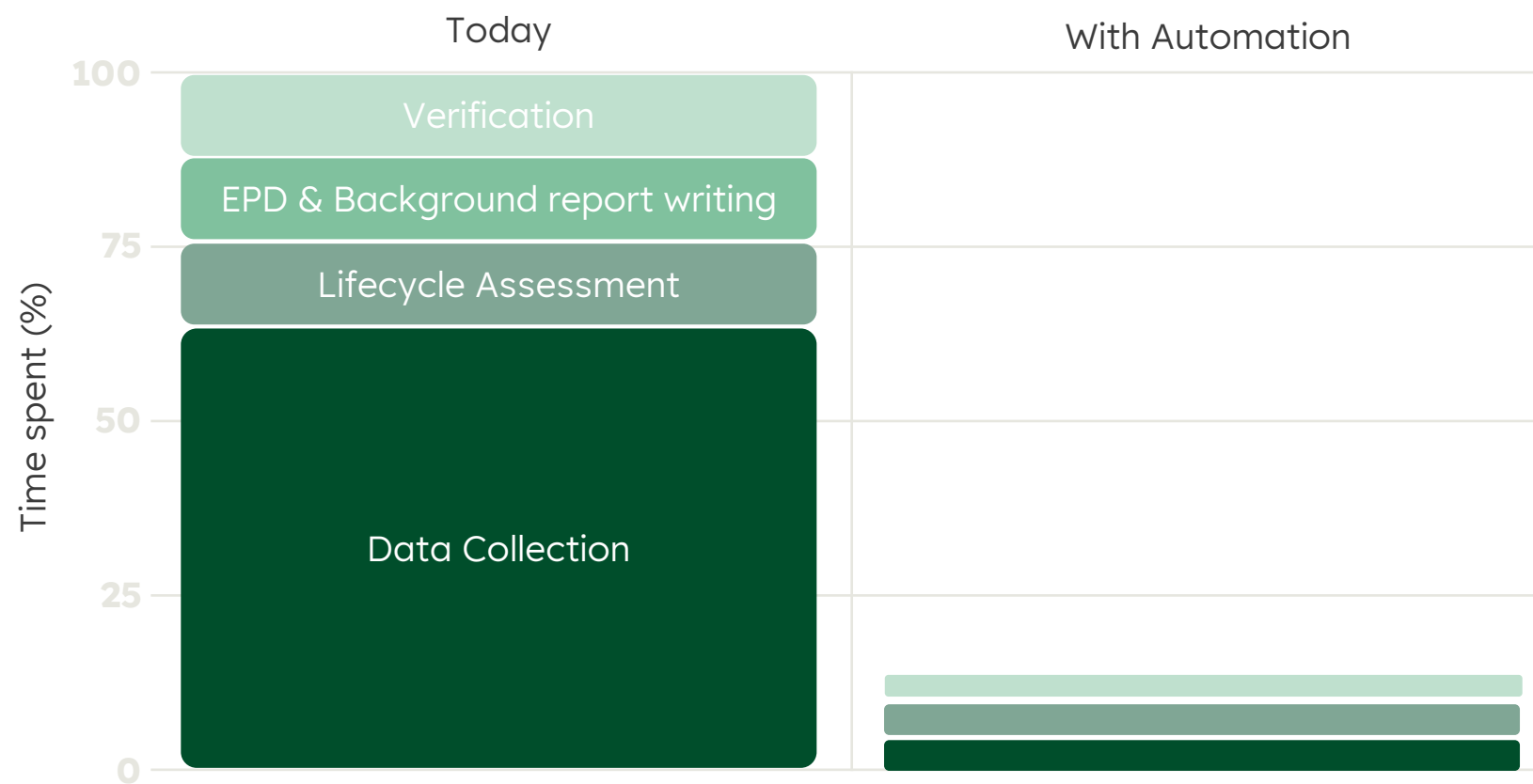
- Request project EPDs, ie. via HConnect
- Receive EPD data with your ticket data

➤ Learn from our improvements much faster and incorporate into their EPDs

- Receive EPDs as environmental performance improves



Automation as Enabler for Scale



Source: Heidelberg Materials AG internal EPD Automation survey





It's More Than a PDF!



Heidelberg
Materials